



MOVEMBER FOUNDATION
2017 ANNUAL REPORT

CONTENTS

03	WHO WE ARE
04	LETTER FROM THE CHAIRMAN
05	LETTER FROM THE CEO
06	THE STATE OF MEN'S HEALTH
09	OUR 2030 GOALS
10	SNAPSHOT OF THE YEAR
13	TRACKING OUR PROGRESS: OVERVIEW
14	TRACKING OUR PROGRESS: PROSTATE CANCER
21	TRACKING OUR PROGRESS: TESTICULAR CANCER
26	TRACKING OUR PROGRESS: MENTAL HEALTH & SUICIDE PREVENTION
36	OUR FINANCIALS
48	GOVERNANCE



WHO WE ARE

WE ARE

SAVING LIVES,
LIVING LARGE

NOT AFRAID TO GET
OUR HANDS DIRTY

CHANGING THE GAME
IN CANCER RESEARCH

NO BULLSHIT

TALKING ABOUT THE
BIG STUFF IN LIFE

PUSHING THE LIMITS

KEEPING IT REAL

STOPPING MEN
DYING TOO YOUNG

HAIRY

TACKLING PROSTATE
AND TESTICULAR
CANCER, MENTAL
HEALTH AND SUICIDE
PREVENTION

YOUNG AND OLD

THE WORLD'S
LARGEST MOVEMENT
FOR MEN'S HEALTH

AS STUBBORN
AS IT GETS

THE ONLY CHARITY
TACKLING MEN'S
HEALTH ON A
GLOBAL SCALE

INNOVATORS BORN
AND RAISED

FUNDING ONLY THE
MOST INNOVATIVE
PROJECTS

HELLRAISERS,
FUNDRAISERS

THE ONES
TO WATCH

WORLDWIDE

THE ONES WHO PUT
MOUSTACHES BACK
ON THE MAP

MO BROS AND
MO SISTAS

WE ARE MOVEMBER.
REAL ISSUES. REAL STORIES.

A LETTER FROM CHAIRMAN OF THE BOARD JOHN HUGHES



This year is my fourth as Chairman of the Movember Foundation. Over the past years I've watched with pride as men and women around the world take action to stop men dying too young, and as those efforts turn into results. Since it all began, the Foundation has funded more than 1,200 game-changing men's health projects in our priority focus areas – prostate cancer, testicular cancer, mental health and suicide prevention. We've made many breakthroughs and hit many high notes this year, all made possible by the Movember community of 325,225 Mo Bros and Mo Sistas who collectively raised \$80 million in 2016.

The dedication of our community – as well as our own efforts to lead the way in innovation, accountability and transparency – has resulted in worldwide recognition. After being ranked 55th out of the top 500 NGOs last year, this year we've risen to 49th. We are also the first charity to be named a 'cult brand' by the Gathering. These achievements speak to our consistent pursuit of our strategic goals, and to the high standard we hold ourselves to as we strive to change the face of men's health.

2016 was also a year of change. With Owen Sharp now at the helm as CEO, the Foundation continued to strengthen its year-round approach, engaging in important men's health causes and forging strong partnerships for the future.

Our team of men's health programs experts, led by Paul Villanti (Executive Director, Programs) also delivered exemplary results. We've now funded more than 1,200 men's health projects worldwide, with a continued focus on investing in innovative approaches that can be scaled up to reach as many men as possible.

The work that we do year-round is made possible by the collective effort of the Movember community (including those who courageously told their own stories as part of the 2016 Movember campaign), our men's health partners, the Movember Foundation team, and the generous time, guidance and expertise provided by the Directors of the Movember Foundation Board. With our collective efforts focused on long-term goals and real outcomes for men, we'll continue to bring the brightest minds together, listen to the community, and advocate for all men, with the ultimate goal of stopping men dying too young.

A handwritten signature in black ink, appearing to read "John Hughes". The signature is fluid and cursive, with a large loop at the end.

A LETTER FROM CEO OWEN SHARP



As this is my first letter to the Movember community, it feels like an opportune moment to reflect on what has been a monumental 18 months, both for myself and for the Foundation. When Adam Garone stepped down from his role as CEO to pursue the work he is most passionate about – advocating for men’s health and creating new products and services as our Chief Mo Bro – I knew that stepping up to fill his shoes would be a unique challenge. The Movember Foundation is an organisation like no other and it is a true privilege to be at the helm.

In 2016 we put the stories of men and women affected by our focus areas at the centre of the Movember campaign, setting the tone for years to come. Loss, celebration, friendship – real stories, real moustaches. I cannot thank those Mo Bros and Mo Sistas enough, for their willingness to give their time and share their stories with the world. It was an astounding introduction to the persistence and strength of the Movember community.

For a small team to effect such great change in the charity space is a rare thing indeed. Over the last 14 years, the Movember Foundation has inspired a movement of millions, raising over \$850 million to fund 1,200 game-changing men’s health projects. A steadfast focus on finding new and innovative approaches has seen consistent breakthroughs. As the Foundation matures, it has seen some of those early successes shift into a new stage – an increased focus on how to scale up and roll out the work we’ve funded, to reach more men worldwide.

In 2016 we asked ourselves a crucial question. Where do we want to be in the year 2030? As much as we’ve already had a profound impact on the charity landscape and on men’s health, it was time to reassess, plan for the future, and draw a line in the sand.

There’s no good reason that men should be dying younger than women. By 2030, we’ll halve the life expectancy gap, reducing the number of men dying prematurely by 25%. This means reducing the number of men dying from prostate cancer, testicular cancer, and suicide. We will also increase our focus on improving the quality of life of men afflicted by these cancers, and by poor mental health. Giving more and a better life to our fathers, brothers, and friends.

This goal sits at the heart of everything we do as a Foundation.

We are transforming the way research into men’s health happens, and the way health services help men. We are changing the face of men’s health, and saving men’s lives. And we’re not going to stop until we’ve fixed the crisis in men’s health.

The passion and energy of our community is what fuels all our efforts. Thank you to all of you who played a part in a great year – you are epic! Together we will stop men dying too young.

A handwritten signature in black ink, which appears to read "Owen Sharp". The signature is fluid and cursive, written over a light grey background.

The state of men's health is in crisis.

Men experience worse longer-term health than women and die on average six years earlier.

Prostate cancer rates will double in the next 15 years.

Testicular cancer rates have already doubled in the last 50.

Three quarters of suicides are men.

More than 500,000 men take their own life every year. That's one every minute.

Our fathers, partners, brothers and friends are facing this health crisis and it's not being talked about. We can't afford to stay silent.

The Movember Foundation is uniquely placed to address the crisis at a global level. We're funding ground-breaking programs all over the world, engaging with men where they are, to understand what works best, to help make change happen sooner.

Our goals are big, but the impact of doing nothing is bigger.

We need to act.

THE STATE OF
MEN'S HEALTH



“I’d like to imagine my son growing up in a world where prostate cancer can be cured. In a world where the way Dad freely talked about his health and his regular health checks isn’t unique, but the norm.”

CHARLOTTE’S STORY

“We’ve lost too many good men. Movember is about having one another’s back.”

TOM AND SHAUN’S STORY



THE STATE OF
MEN'S HEALTH

"I never thought I'd be saying
goodbye to my brother at 45."

LARS'S STORY



"I grow my moustache so that
my fellow brothers know they
can talk to me if things get hard.
Because I've been there, I know
how tough it gets."

JEFF'S STORY



There's no good reason that men should be dying younger than women.

By 2030 we'll halve the life expectancy gap between men and women.

By 2030 we'll reduce the number of men dying prematurely by 25%.

These goals are our ultimate yardstick, the measure by which we hold ourselves accountable.

We're going to stop men dying too young.

How will we do it?

- By giving men the facts.
- By changing behaviour for the better.
- By creating services that work for men.
- By bringing the brightest minds together.
- By listening to the community.
- By advocating for all men.

SNAPSHOT OF THE YEAR

MOVEMBER 2016 REAL STORIES

In 2016, we took a good hard look at ourselves and where we're at. Born from a spark of an idea between friends at the pub, growing to a worldwide movement of millions changing the face of men's health – a hell of a ride. It was time to draw a line in the sand, ask ourselves what we want to achieve before 2030. And then kick those plans into action.

Movember 2016 was about putting the power back in the hands of the people.

Real moustaches.

Real issues.

Real purpose.

Real stories.

Loss. Friendship. Celebration. Life.

The good times and the serious stuff.

**SNAPSHOT OF THE YEAR
2016 BY THE NUMBERS**



**325,225
MO BROS AND
MO SISTAS**



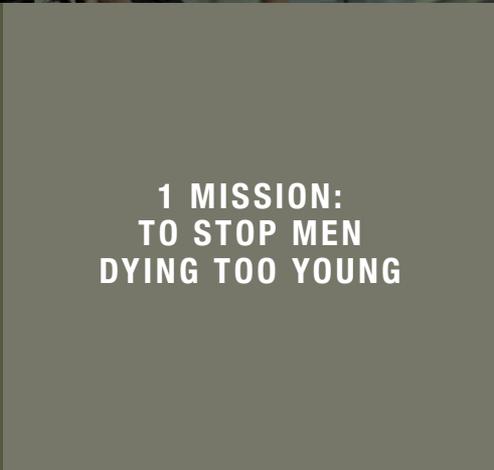
**AUD \$80 MILLION
RAISED FOR MEN'S
HEALTH**



**1,175,598
NUMBER OF
DONATIONS**



**19 MEN'S HEALTH
PARTNERS**



**1 MISSION:
TO STOP MEN
DYING TOO YOUNG**



**1,200+
MEN'S HEALTH
PROJECTS**



**5 MOVEMBER
FOUNDATION
OFFICE DOGS**



**6 MOVEMBER
FOUNDATION OFFICES**

21 COUNTRIES

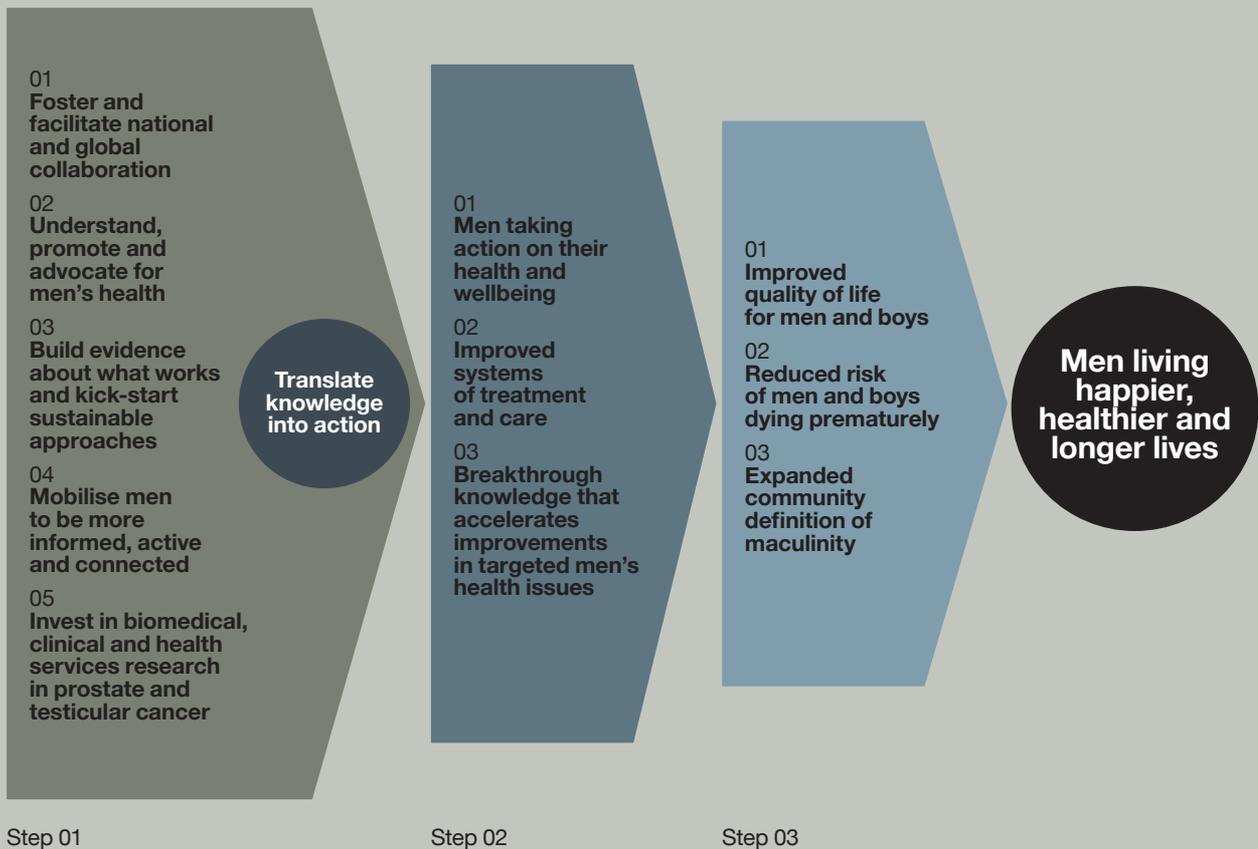
A man with a mustache and freckles is shown from the chest up, wearing a light-colored, short-sleeved button-down shirt. He is sitting on a chair outdoors, with a brick wall in the background. The text is overlaid on the image in a bold, black, sans-serif font.

**THE MOVEMBER COMMUNITY
HAS ACHIEVED SO MUCH ALREADY,
BUT THERE'S MORE WORK TO BE DONE.
WE'RE JUST GETTING STARTED.**

TRACKING OUR PROGRESS OVERVIEW

OUR MODEL FOR CHANGE

THIS IS OUR STRATEGY FOR TACKLING
THE BIGGEST CHALLENGES IN MEN'S HEALTH.



THE STATS

PROSTATE CANCER IS THE SECOND MOST COMMON CANCER IN MEN, AND RATES ARE ON THE RISE. IT'S ALREADY KILLING HUNDREDS OF THOUSANDS OF MEN EACH YEAR, AND THOSE WHO SURVIVE FACE SERIOUS SIDE EFFECTS.

OUR GOALS

BY 2030 WE'LL HALVE THE NUMBER OF MEN DYING FROM PROSTATE CANCER.

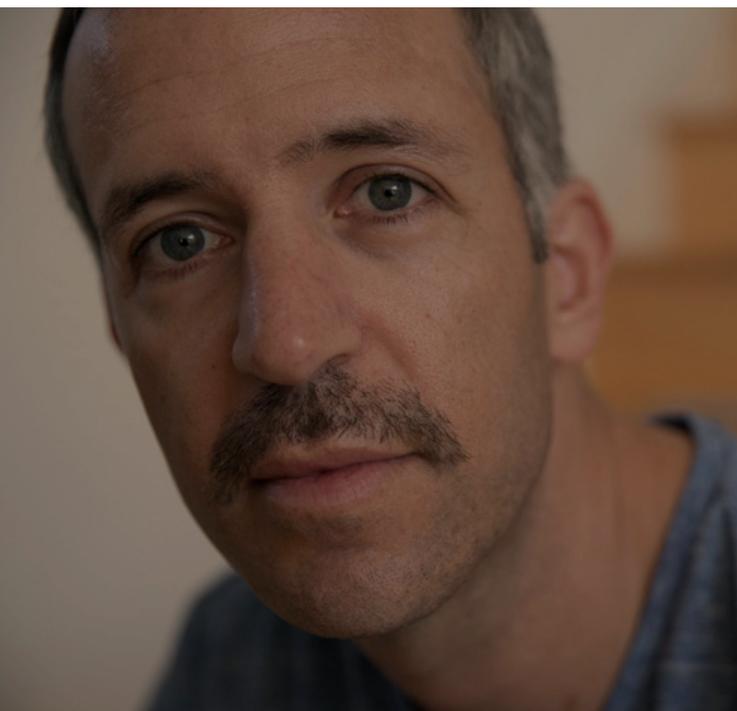
WE'LL ALSO HALVE THE NUMBER OF MEN FACING SERIOUS ONGOING SIDE EFFECTS FROM PROSTATE CANCER TREATMENT.

A woman with long, wavy blonde hair is standing in a garden. She is wearing a bright yellow jacket over a grey and white striped shirt. She is looking directly at the camera with a slight smile. The background features a stone wall, a green metal trellis with climbing plants, and a round metal table. The image has a semi-transparent dark overlay in the center where the text is placed.

As my dad fought prostate cancer, I fought to make sure that other men would survive. To channel my anger at the disease that I knew would eventually take my father from me.

ALICE'S STORY

TRACKING OUR PROGRESS
PROSTATE CANCER



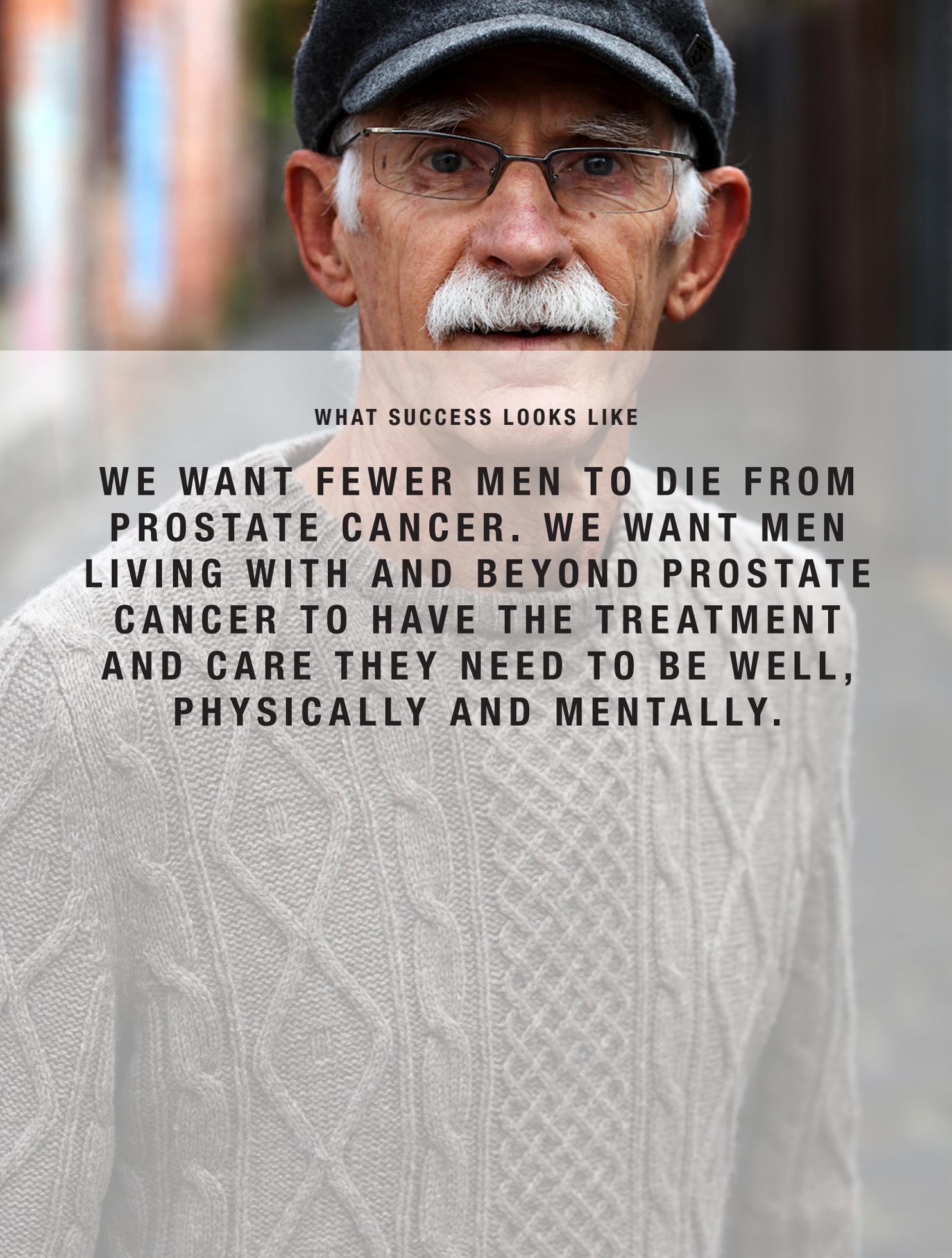
“When my dad was diagnosed with prostate cancer I felt powerless.”

ANDREW'S STORY

“When you're diagnosed with cancer you're given a lot of information and treatment options and it can be really overwhelming.”

KIRK'S STORY





WHAT SUCCESS LOOKS LIKE

**WE WANT FEWER MEN TO DIE FROM
PROSTATE CANCER. WE WANT MEN
LIVING WITH AND BEYOND PROSTATE
CANCER TO HAVE THE TREATMENT
AND CARE THEY NEED TO BE WELL,
PHYSICALLY AND MENTALLY.**

TRACKING OUR PROGRESS PROSTATE CANCER

Our ambitions are big – that’s why we put funds towards the most innovative projects we can find. Here’s a breakdown of the kinds of projects we’re funding to tackle prostate cancer.

BIOMEDICAL RESEARCH

Innovative research to diagnose, treat and ultimately cure prostate cancer.

Connecting the worldwide research community to work smarter and across borders.

CLINICAL QUALITY

Working with clinicians to improve the standard of treatment and reduce side effects.

HEALTH SERVICES

Advocating for improvements in health services to reach more men.

CARE

Finding ways to improve the standard of care for men and their families.

EDUCATION

Ensure that men know when and how to take early action and make the right treatment decisions.

This year we saw several of our biggest investments come to fruition, with results that will have a long term impact on men with prostate cancer.

CASE STUDIES

GLOBAL ACTION PLAN BIOMARKERS INITIATIVE (GAP1)

The severity of prostate cancer varies between men, making it difficult for doctors to predict how aggressive an individual's disease will be. With better testing it would be easier to tell whether a cancer is low risk or aggressive, and determine the best treatment for each patient.

The GAP1 Biomarkers Initiative examined various biological markers in patient samples to progress the development of better testing. In early 2017, this extensive research project was the first of our major GAP investments to be completed.

GAP1 results

—
15 clinical trials

—
5 patents

—
58 papers

—
739 citations of those published papers

—
AUD \$58,116,842 of additional funding from other sources to continue the project. This is 5x our investment, providing an early indication that those funds were spent wisely.

—
The commercialisation of a urine-based biomarker assay in the Netherlands by Prof Guido Jenster and team (Cell Guidance Systems has a license on CD9 and CD63 TR-FIA technology)

—
The development of unique tissue microarray and xenograft platform infrastructure that will become publicly available to the prostate cancer researcher community for critical ongoing biomarker validation research

It'll be a while before we know the true impact of GAP1 as the results of these patents, papers and technologies spreads around the world, but it's already clear that this initiative was a milestone both for the Movember Foundation and for global prostate cancer research.

“Rather than working in silos, this initiative helped to establish a network of investigators from geographically distinct locations across different continents... Thus the overall success is greater than the sum of individual research projects.”

Prof. Bharati Bapat

“This has been extremely positive and stimulating for the scientific community and for patients who have felt that for once, research specifically targeting their cancer and improving men's health will come true. After decades in the field, I feel that something great and promising is under way.”

Dr. Simone Chevalier

CASE STUDIES

TRUENTH

TrueNTH is a collaborative approach to improving the lives of men living with and beyond prostate cancer, and their partners and caregivers. It's now operating in seven countries, with more than 350 multidisciplinary experts around the world working with men to design innovative solutions that tackle their key challenges and needs. This groundbreaking global collaboration represents a USD \$41.5 million investment by the Movember Foundation.

From decision support, exercise and diet, self-management and symptom tracking, care coordination, help navigating health systems, care plans, sexual recovery, continence, shared experiences with other prostate cancer survivors, and better access to healthcare professionals – it's all about giving men greater control of their health and their decisions.

“I joined the TrueNTH team as the National Exercise Coordinator to make a genuine difference to men’s health. Our aim in the exercise and lifestyle team is to make sure that men keep their independence as they go through cancer treatment. Exercise is a crucial way for men suffering from prostate cancer to maintain control of their lives as they undergo treatment, improving their mobility, mental wellbeing and, ultimately, their quality of life.”

- Dr. Nic Hart



THE STATS

TESTICULAR CANCER STRIKES EARLY. IT'S THE MOST COMMON CANCER IN MEN UNDER 40. IN MOST CASES, THE OUTCOME FOR MEN WITH TESTICULAR CANCER IS POSITIVE, BUT A 95% CHANCE OF SURVIVAL IS NO COMFORT TO THE 1 MAN IN 20 WHO WON'T MAKE IT.

OUR GOALS

BY 2030 WE'LL HALVE THE NUMBER OF MEN DYING FROM TESTICULAR CANCER. WE'LL ALSO HALVE THE NUMBER OF MEN EXPERIENCING SERIOUS ONGOING SIDE EFFECTS FROM TESTICULAR CANCER TREATMENT.

**TRACKING OUR PROGRESS
TESTICULAR CANCER**



“It was a stark reminder that anyone
can get cancer, at any time.”

ADAM’S STORY

“I survived testicular cancer.
Not everyone does.”

DARELL’S STORY





WHAT SUCCESS LOOKS LIKE

**WE WANT FEWER MEN AND BOYS TO
DIE FROM TESTICULAR CANCER. WE
WANT THEM TO HAVE THE TREATMENT
AND CARE THEY NEED TO BE WELL,
PHYSICALLY AND MENTALLY.**

TRACKING OUR PROGRESS TESTICULAR CANCER

Together with the brightest minds in research, we're funding initiatives which can determine which therapy works best for men who've been treated for testicular cancer, but in whom the cancer has returned.

Here's a breakdown of the kinds of projects we're funding to tackle testicular cancer.

BIOMEDICAL RESEARCH

Innovative research to diagnose, treat and ultimately cure testicular cancer.

Connecting the worldwide research community to work smarter and across borders.

CLINICAL QUALITY

Working with clinicians to improve the standard of treatment and reduce side effects.

HEALTH SERVICES

Advocating for improvements in health services to reach more men.

CARE

Finding ways to improve the standard of care for men and their families.

EDUCATION

Ensure that men and boys know when and how to take early action.

CASE STUDIES

GROUNDBREAKING TESTICULAR CANCER GENETICS DISCOVERY

The Movember-funded work of Dr Clare Turnbull at the Institute for Cancer Research in the UK continues to deliver outstanding results. Dr Turnbull and her colleagues performed gene sequencing on more than 30,000 men and discovered key genetic signatures that indicate a significantly higher risk of developing testicular cancer. The results of this body of work have been published in several highly regarded scientific journals as well as receiving coverage in mainstream media in the UK. The development of this gene signature has the potential to identify those men who are most likely to develop a testicular cancer and then allow for them to be more closely monitored to ensure that any developing disease is caught early enough to be able to be treated and ultimately cured.

GLOBAL ACTION PLAN 7 (GAP7)

The newly launched GAP7 project will provide support and resources for men with testicular cancer, when they need it most. This project represents a new way of working for the GAP team at Movember. We're using a human-centred design approach to put men with testicular cancer at the centre of the process; interviewing, observing and deeply understanding the challenges men with testicular cancer face, to make sure that GAP7 is focused on exactly the right problems. Watch this space.

TIGER TRIAL

In 2016 we continued our support of the European Organisation for Research and Treatment of Cancer's ground-breaking TIGER program. It's a large multi-national clinical trial focused on finding the best treatment for men whose testicular cancer has already been treated with chemotherapy, but the cancer has returned again. TIGER is funded in the US and Canada by the National Cancer Institutes (NCI), and the Movember Foundation is funding the European and Australian efforts.

TESTICULAR CANCER AWARENESS MONTH

In April we asked men to get to know thy nuts, and if something doesn't feel right, go see a doctor. It's an important step in detecting testicular cancer early. This year's Testicular Cancer Awareness Month efforts saw the strongest response from the community yet, a great result for our health promotion efforts.

**TRACKING OUR PROGRESS
MENTAL HEALTH & SUICIDE PREVENTION**

“As a gay man who grew up without a male figure, I’d built my own version of what I thought a man should be: an overachieving, masculine, always-smiling, successful and strong gentleman. Last year I went through anxiety problems without talking to anyone. I felt like I needed to ‘man up’ and fix the situation on my own.”

PATRICE’S STORY



“My dad was my hero, my biggest supporter throughout life, my friend. Last year in May he lost his long struggle with depression and took his life by suicide. I’m raising funds in the hope that it just might be the difference for someone else’s father, someone else’s loved one.”

AARON’S STORY

TRACKING OUR PROGRESS MENTAL HEALTH & SUICIDE PREVENTION

WHAT WE SEEK TO ACHIEVE

The results we seek are for men and boys to be mentally healthy and take action during tough times, backed by their friends, family and community. This is part of our overarching men's health vision for men to live happy, healthy and longer lives.

Since 2006, Movember Foundation has invested in 135 mental health projects across Australia, Canada, New Zealand, and the USA. 101 (74%) of these projects are still active. These projects have addressed the most at risk populations of boys and men, and have operated in most settings where boys and men go – including workplaces, community, sport, digital and health services. Recently, in order to fully realise our charitable objectives, the Movember Foundation Board agreed to strengthen our focus on scaling the most promising areas that we have invested in. As a result, our updated strategy moving forward will:

- Retain focus on prevention & early intervention
- Prioritise scaling the most promising investments
- Provide targeted investment in new ideas that are in line with priority groups and settings
- Scale by establishing direct partnerships, rather than primarily through academic partnerships

We conducted a portfolio analysis, which revealed five initial priority areas have been assessed as ready to scale and we are now moving forward to develop Scaling Plans for 2017. These areas are:

- 01**
Indigenous/First Nations Men & Boys
- 02**
Fathers
- 03**
Boys & Young Men
- 04**
Online (as a delivery setting)
- 05**
Workplaces (as a delivery setting)

CASE STUDIES

SOCIAL INNOVATORS CHALLENGE

The goal of the Social Innovators Challenge (SIC) is to increase our understanding about what will engage men in healthier behaviour patterns. This will help build positive relationships, and increase levels of social connections. These initiatives are explicitly aimed at restoring and strengthening the social connections of men, particularly those who are at greater risk of becoming socially isolated. A multi-phased process including a separate evaluation component has been developed to achieve this consisting of Phase 1: Ideation, Development; Phase 2: Piloting; and Phase 3: Scaling.

Following the awarding of development grants in July 2016, project teams spent 6 months immersed in research & development to inform the advancement of their idea. A mentoring component was included in the development period to complement and build capacity of the project teams needing assistance and advice for project development. Phase 1 concluded with the submission of 28 pilot project plans (9 Australia, 11 Canada, and 8 United Kingdom) on January 31 2017.

In March 2017 a total of 13 projects were recommended by the SIC Review panel and approved by the Movember Board for funding. This represents an investment of AUD \$2.48m towards new pilot projects across the three participating markets (5 AUS, 4 CAN, 4 UK). The teams will officially start implementing their projects as of September 1.

DADVICE

Dadvice is an online fathering and resilience resources funded by the Movember Foundation and implemented by our men's health partner beyondblue. We recognised the important role of a father by funding a number of programs aiming to assist men plan for fatherhood and some of the unknowns. The Foundation is facilitating international collaboration across these projects. Research has found that first time fathers in particular are at risk of experiencing mental health problems which is an area where men would need additional resources.

Dadvice offers information across all aspects of becoming a father, from getting involved, supporting a partner, juggling work and family to facing new fears. A video series provides further tips and there is also a chance for assessment through a dad stress test.

Dadvice has attracted over 100,000 Dads and they stay on average 4 times longer than most websites (14 mins). The Dad Stress Test, a version of the K10, is also highly utilised.

DADVICE MARKETING

3.5 MILLION
VIEWS

35,951
EPISODE VIEWS

7 MINUTES
AVERAGE VIEW TIME

TV/PRINT/RADIO/ONLINE

21
MENTIONS

110,554
WEB VISITS

1,135,002
AUDIENCE

MOST CLICKED CONTENT

01
YOUR RELATIONSHIP

02
ANXIETY & DEPRESSION
IN NEW DADS

03
BECOMING A NEW DAD:
WHAT YOU NEED TO KNOW

DAD STRESS LEVELS

HIGH: 2,205

MODERATE: 3,365

LOW: 562

TOTAL: 6,132

CASE STUDIES CONTINUED

THE DUDES CLUB: A BROTHERHOOD FOR MEN'S HEALTH

DUDES club is helping indigenous men who live in low socioeconomic areas of Canada to open up about their health. DUDES stand for Downtown Urban Knights Defending Equality and Solidarity. DUDES is one of 5 projects funded by the Movember Foundation as part of the Men's Depression & Suicide Network implemented by the University of British Columbia. This is a good example of Movember's commitment to invest in projects that directly address the specific needs of underserved and often neglected populations of men. In line with our strategic goals, we want to mobilize men to be more informed, active and connected when it comes to their health. DUDES club is a great example of how we can encourage a whole community to be proactive and provide an open environment for this to be fostered.

The DUDES Club provides events and activities that focus on the spiritual, physical, mental, emotional, and social aspects of wellness in men residing on Vancouver's Downtown Eastside.

It focuses on connecting men with health care professionals and other support services, as well as instilling a sense of solidarity and empowerment within the community.

What do DUDES do?

- Empower men and create solidarity in the community.
- Get involved in events and activities that focus on the spiritual, physical, mental, emotional, and social aspects of wellness.
- There's also access to health care professionals and other support services as well as Elders, guest speakers, physicians, psychologists and street nurses.
- Organise hot meals and even haircuts, stuff that gets blokes together.

Here's the results we've got so far:

- 50% of men in the DUDES CLUB are dads; 5% have regular contact with their kids
- 86% of 150 men surveyed believe Dudes Club is a safe place to build trust and learn from other men
- 97% satisfied/very satisfied with program
- 93% of health presentations were helpful
- 91% improved Quality of Life

TRACKING OUR PROGRESS MENTAL HEALTH & SUICIDE PREVENTION

CASE STUDIES CONTINUED

SUICIDE NOTES TALK TOO LATE

As part of our World Suicide Prevention Day campaign (10th September 2016), we developed bold and powerful content that would help ignite important conversation about suicide, the complex issues that surround it and what everyone can do to address it. Conversations that will help save lives. The content featured real men who had been affected by suicide in our “Suicide Notes Talk Too Late” video and we shared their stories on our website. The video has had close to a million views and through community engagement and awareness through our social channels, we were able to support those at risk of suicide.



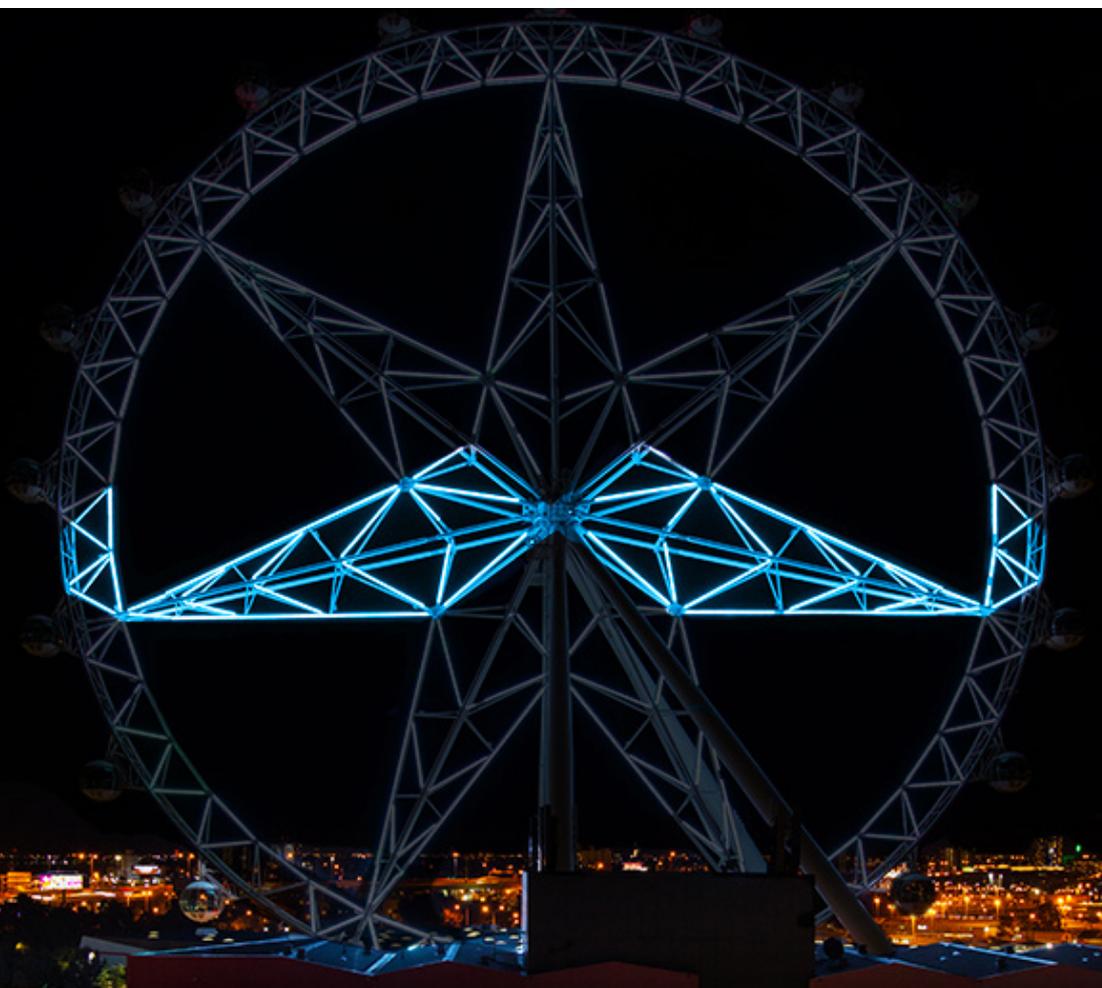
**You'll probably have no idea at the time,
but a single conversation can change a life,
or maybe even save one.**

JUSTIN'S STORY

HIGHLIGHTS



HIGHLIGHTS



HIGHLIGHTS



OUR FINANCIALS

FUNDS RAISED

In 2016 we proudly raised AUD \$80 million from Movember campaigns globally.

The Movember Foundation delivered a strong result in the year ended 30 April 2017. The Foundation's annual campaign held during the month of November produced a solid outcome across the globe with the more than 325,000 participants signing up for the campaign. While Mo growing remains core to the campaign, significant funds were also raised from participants registering to undertake a Move activity or to Host an event.

The Foundation has made good progress on its expanded fundraising strategy with the commencement of a three-year partnership with the Distinguished Gentleman's Ride. The ride which is held in September each year raised \$5m this year and is expected to grow further in the next financial year.

The organisation's programmatic activity continues to produce outstanding outcomes for men's health and the Foundation invested \$23m in research, health services and health promotion. This expenditure spanned our key investment areas of prostate cancer, testicular cancer and mental health programs.

The Foundation continues to focus on finding new ways to leverage on its strong brand and unique position as the leading global men's health charity.

OUR FINANCIALS

FUNDS RAISED AND REGISTERED PARTICIPANTS 2016 CAMPAIGN (RAISED THROUGH TO APRIL 2017)

	Fund raised in \$AUD millions	Registered Participants	Year of first fundraising campaign
Australia	22.6	71,119	2004
New Zealand	1.3	7,884	2006
UK	11.7	48,414	2007
Canada	15.5	55,180	2007
USA	21.8	84,398	2007
Ireland	1.1	4,245	2008
Mainland Europe Countries	4.8	46,463	2011
Asia	0.7	1,908	2012
Rest of the World	0.3	5,614	2012
Total	79.8	325,225	

OUR FINANCIALS

FUNDRAISING AND ADMINISTRATION COSTS

The work that Movember carries out and the health benefits achieved for men cannot happen without the associated costs of fundraising and administration. From each dollar raised, we spend 12.5 cents on fundraising and 6.3 cents on administration. Our 2016 fundraising and administration costs as a percentage of revenue declined from 13.7 and 7.1 cents respectively in 2015 through continued efforts to minimise costs through global efficiencies and resource sharing.

Movember continually strives to minimise the fundraising and administration costs of our campaigns through global efficiencies and the sharing of our centrally based resources across the global country campaigns. Our shared costs structure avoids duplicating functions such as finance, human resources, legal and technology across the world while making the necessary investments in technology and our people to keep pace with the global economy. We aim to spend every dollar wisely and achieve maximum value from every investment decision made.

FUNDS RETAINED

The Movember Foundation has retained 4.4% of the funds raised from the 2016 campaign to add to existing retained general funds. This is to cover future campaigns and ensure the long-term continuity of the organisation.

Our retained general funds are being progressively built over multiple campaigns and once the Board of Directors are satisfied they are at a sufficient level (enough to cover 12 months' operating costs) no further funds will be retained.

OUR FINANCIALS

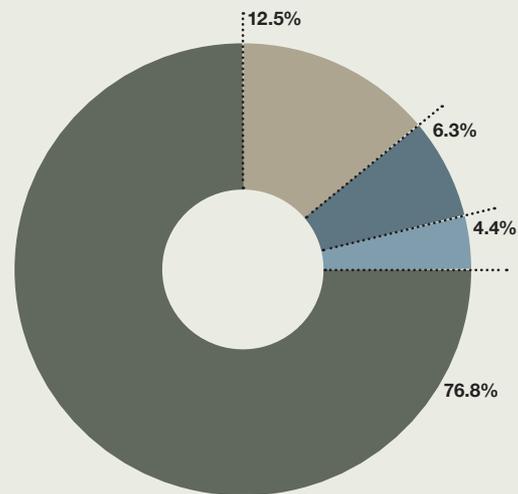
PROGRAM INVESTMENTS

In the year to 30 April 2017, the Foundation has achieved a net funds raised for investment in men's health programs of 76.8 cents for every dollar raised. In dollar terms this was AUD \$61 million raised for investment in programs that will benefit men world-wide.

The Movember Foundation continues to invest its net funds into programs that support prostate cancer, testicular cancer, cancer-survivorship programs, suicide prevention and mental health. These investments are made via our Men's Health Partners and through our own direct global collaborative programs and our awareness and education program. Refer to earlier pages of this annual report for further details of our program investments and to the Report Cards section of the Movember website.

**For every \$1 raised,
we spend 76.8 cents on
men's health programs**

The Foundation's total funds raised have been allocated for use as follows:



2016 MOVEMBER CONSOLIDATED GROUP

Men's health programs	76.8%	
Fundraising costs	12.5%	
Administration	6.3%	
Retained funds	4.4%	

OUR FINANCIALS

CASH HOLDINGS

At 30 April 2017, the Movember Foundation held the following in cash and cash related assets:

	AUD (\$)
Cash and cash equivalents	79m
Term deposits	87m
Total	166m

The majority (\$137m / 82%) of these cash assets are held for investment in men's health programs and the balance of \$29m / 18% is retained to fund ongoing operating costs. The cash assets will be used as follows:

	AUD (\$)
Payments for programs being carried out by Men's Health Partners	52m
Restricted reserves for current Movember managed programs	85m
Retained for working capital/operating costs	29m
Total	\$166m

The Movember Foundation invests only in world class programs that are aligned with our strategic goals, and only where it is demonstrated that we can have the greatest impact on men's health.

We undertake a rigorous approach to program investment that involves a peer reviewed process, due diligence on selected implementation partners and the establishment of independent governance committees.

All Men's Health Partners and implementation partners for Movember managed programs, are held accountable for driving outcomes that ensure current and future funding achieves significant results. These rigorous investment processes together with the linking of partner payments to milestone achievements, are key to ensuring that Movember's accumulated cash assets are both invested wisely and spent on a timely basis. The majority of the above listed amounts will be spent on programmatic work within the next three years.

After meeting the above noted program commitments, the balance of our cash holdings (AUD \$29 million) will be retained in a general reserve to provide working capital and ensure that the Foundation has adequate funds for investment in future fundraising activities. As the majority of Movember Foundation's revenue is currently derived from one annual campaign, the Movember Foundation Board has adopted a fiscally conservative approach to risk management and is working towards the accumulation of a general reserve equivalent to 12 months' coverage of costs.

The Movember Foundation manages its cash holdings within a conservative treasury policy adopted by the Foundation's global board. We select financial institutions with reference to external credit ratings. Cash Investments are held with financial institutions with a minimum A rating and exposure is minimised by spreading cash holdings across a number of institutions. Currently our cash and deposits are held across 18 institutions globally.

**SUMMARISED FINANCIAL STATEMENTS
FOR THE MOVEMBER FOUNDATION TRUST**

**SUMMARISED STATEMENT
OF COMPREHENSIVE INCOME
FOR THE PERIOD ENDED 30 APRIL 2017**

	Notes	2017 \$AUD	2016 \$AUD
REVENUE			
Revenue from continuing operations		78,804,577	84,468,439
Program expenditures	1	(54,714,525)	(67,958,624)
Fundraising expenditure		(9,990,876)	(11,758,332)
Administration expenditure		(5,062,451)	(6,125,454)
FUNDS SURPLUS/(DEFICIT)		9,036,725	(1,373,971)
OTHER COMPREHENSIVE INCOME			
Exchange differences on translation of foreign operations		(3,830,359)	430,889
TOTAL COMPREHENSIVE SURPLUS/(DEFICIT) FOR THE YEAR	2	5,206,366	(943,082)

**SUMMARISED FINANCIAL STATEMENTS
FOR THE MOVEMBER FOUNDATION TRUST**

**SUMMARISED MOVEMBER GROUP
BALANCE SHEET AS AT 30 APRIL 2017**

	Notes	2017 \$AUD	2016 \$AUD
ASSETS			
Current assets			
Cash and cash equivalents	3	78,484,011	113,514,542
Financial assets	3	67,734,941	40,315,351
Trade and other receivables		2,370,917	8,450,761
Inventory		139,323	-
TOTAL CURRENT ASSETS		148,729,192	162,280,654
Non-current assets			
Financial assets	3	19,492,818	7,340,550
Plant and equipment		397,683	255,846
TOTAL NON-CURRENT ASSETS		19,890,501	7,596,396
TOTAL ASSETS		168,619,693	169,877,050
LIABILITIES			
Current liabilities			
Trade and other payables	4	57,082,991	63,825,673
Provisions		1,027,222	715,310
TOTAL CURRENT LIABILITIES		58,110,213	64,540,983
Non-current liabilities			
Provisions		14,598	49,226
Other payables		97,896	96,221
TOTAL NON-CURRENT LIABILITIES		112,494	145,447
TOTAL LIABILITIES		58,222,707	64,686,430
NET ASSETS		110,396,986	105,190,620
EQUITY			
Restricted reserves for programs		84,958,660	82,613,033
Foreign currency translation reserve		5,478,999	9,309,358
Retained surplus (unrestricted reserves)		19,959,327	13,268,229
TOTAL EQUITY		110,396,986	105,190,620

NOTES TO SUMMARISED FINANCIAL STATEMENTS

	2017 \$AUD	2016 \$AUD
NOTE 1: MEN'S HEALTH PROGRAM INVESTMENT		
Program expenditure - Men's Health Partners		
The Prostate Cancer Foundation United States	6,302,364	6,937,025
The Livestrong Foundation	233,283	326,077
Prostate Cancer Canada	6,102,679	7,348,000
Prostate Cancer UK	3,649,301	3,771,893
Other Men's Health Partners	571,493	421,046
Reimbursement of donation to Livestrong Foundation *	(2,982,049)	(1,233,940)
The Prostate Cancer Foundation of Australia	-	3,900,000
Beyondblue	-	1,000,000
Norwegian Cancer Society	-	374,014
Expenditure on Men's Health Partners	13,877,071	22,844,115
* Reimbursement of donation to Livestrong Foundation (LSF) relates to the US \$2,237,015 claim for a return of a donation originally made to LSF and designated for the TrueNTH program. Movember has agreed to undertake the management of the TrueNTH program, and as a result Livestrong agreed to return funds donated by Movember in previous years.		
Program expenditure – Directly managed by Movember		
Global Action Plans, TrueNTH & Other	30,531,534	30,365,400
Men's health awareness and education expenditure	10,305,920	14,749,109
Expenditure on Movember Managed Programs	40,837,454	45,114,509
TOTAL PROGRAM EXPENDITURE	54,714,525	67,958,624

NOTE 2: NET SURPLUS / DEFICIT

In the year to April 2017, a net surplus after operating expense for the period of \$9,036,725 (2016: Deficit \$1,373,971) was recorded.

The 2017 the net surplus resulted from a timing gap between the raising of funds and the associated programs expenditure outflows which will occur in future year.

NOTES TO SUMMARISED FINANCIAL STATEMENTS

	2017 \$AUD	2016 \$AUD
NOTE 3: CASH, CASH EQUIVALENTS AND FINANCIAL ASSETS		
Cash at bank and on hand	32,182,967	67,835,123
Deposits at call	46,301,044	45,679,419
	78,484,011	113,514,542
Current term deposits	67,734,941	40,315,351
Non current term deposits	19,492,818	7,340,550
Total cash, deposits at call and term deposits	165,711,770	161,170,443

These cash assets are held for utilisation as follows:

Grant distributions awarded to Men's Health Partners	51,485,334	60,485,469
Restricted for Movember managed programs	84,958,660	82,812,436
Retained for working capital /operating costs	29,267,776	17,872,538
	165,711,770	161,170,443

NOTE 4: TRADE AND OTHER PAYABLES

Accrued expenses	2,777,406	2,988,759
Other payables	2,820,251	351,445
Program expenditure payable to Men's Health Partners	51,485,334	60,485,469
	57,082,991	63,825,673

Distributions payable to Men's Health Partners are recognised at the time of an agreement being signed that confirms the amount and timing of distributions payable. The payment timing for some distributions is dependent on the achievement of project milestones.

NOTE 5: BASIS OF PREPARATION

These summary financial statements have been prepared on an accruals basis under the historical cost convention and have been prepared in accordance with the measurement, recognition and presentation requirements of all Australian Accounting Standards and accounting policies as set out in the audited financial report of the Movember Foundation Trust upon which an unqualified audit report was issued on 29 August 2017.

TRUSTEE'S DECLARATION

These summary financial statements have been derived from the audited financial report of the Movember Foundation Trust for the year ended 30 April 2017 in accordance with accounting policies described in Note 1 to the audited financial report. The summary financial statements should be read in conjunction with the audited financial report, available upon request at our registered office at 233 Punt Road, Richmond VIC 3121.

In the Trustee company directors' opinion:

- (a) The summary financial statements:
- (i) are consistent with the audited financial report of the Movember Foundation Trust for the year ended 30 April 2017; and
 - (ii) presents fairly the association's financial position as at 30 April 2017 and its performance for the financial year ended on that date.
- (b) There are reasonable grounds to believe that the Foundation will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the directors.



John Hughes
Chairman

Melbourne, Australia
29 August 2017



**INDEPENDENT AUDITOR'S REPORT TO THE
TRUSTEE OF THE MOVEMBER FOUNDATION TRUST
ON THE SUMMARY FINANCIAL STATEMENTS OF
THE MOVEMBER FOUNDATION TRUST**

OPINION

We have audited the Summarised Financial Statements of The Movember Foundation Trust and its controlled entities (the Group) derived from the audited Financial Report of the Group as at and for the year ended 30 April 2017 (audited Financial Report).

In our opinion, the accompanying Summarised Financial Statements are consistent, in all material respects, with the audited Financial Report of The Movember Foundation Trust and its controlled entities, in accordance with the basis of preparation described in Note 5 to the Summarised Financial Statements.

The Summarised Financial Statements comprise:

- Summarised statement of comprehensive income for the year ended 30 April 2017
- Summarised Movember Group balance sheet as at 30 April 2017
- Related notes.

The Summarised Financial Statements are contained in the Movember Foundation 2017 Annual Review on pages 36 to 44.

The Group consists of The Movember Foundation Trust (the Trust) and the entities it controlled at the year end or from time to time during the financial year.

SUMMARISED FINANCIAL STATEMENTS

The Summarised Financial Statements do not contain all the disclosures required by Australian Accounting Standards applied in the preparation of the audited Financial Report. Reading the Summarised Financial Statements

and the auditor's report thereon, therefore, is not a substitute for reading the audited Financial Report and the auditor's report thereon.

The Summarised Financial Statements and the audited Financial Report do not reflect the effects of events that occurred subsequent to the date of our report on the audited Financial Report.

THE AUDITED FINANCIAL REPORT AND OUR REPORT THEREON

We expressed an unmodified audit opinion on the audited Financial Report in our report dated 29 August 2017.

OTHER INFORMATION

Other Information is financial and non-financial information in The Movember Foundation Trust's annual reporting, which is provided in addition to the Summarised Financial Statements and the Auditor's Report. The Directors are responsible for the Other Information.

Our opinion on the Summarised Financial Statements does not cover the Other Information and, accordingly, we do not express an audit opinion or any form of assurance conclusion thereon.

In connection with our audit of the Summarised Financial Statements, our responsibility is to read the Other Information. In doing so, we consider whether the Other Information is materially inconsistent with the Summarised Financial Statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

We are required to report if we conclude that there is a material misstatement of this Other



**INDEPENDENT AUDITOR'S REPORT TO THE
TRUSTEE OF THE MOVEMBER FOUNDATION TRUST
ON THE SUMMARY FINANCIAL STATEMENTS OF
THE MOVEMBER FOUNDATION TRUST**

Information, and based on the work we have performed on the Other Information that we obtained prior to the date of this Auditor's Report we have nothing to report.

**RESPONSIBILITY OF THE DIRECTORS
FOR THE SUMMARISED FINANCIAL
STATEMENTS**

The Directors are responsible for the preparation of the Summarised Financial Statements in accordance with the basis of preparation described in Note 5 to the Summarised Financial Statements.

**AUDITOR'S RESPONSIBILITY FOR THE
AUDIT OF THE SUMMARISED FINANCIAL
STATEMENTS**

Our responsibility is to express an opinion on whether the Summarised Financial Statements are consistent, in all material respects, with the audited Financial Report based on our procedures, which were conducted in accordance with Australian Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements.

KPMG

Dana Bentley
Partner
Melbourne
13 September 2017

KPMG, an Australian partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity

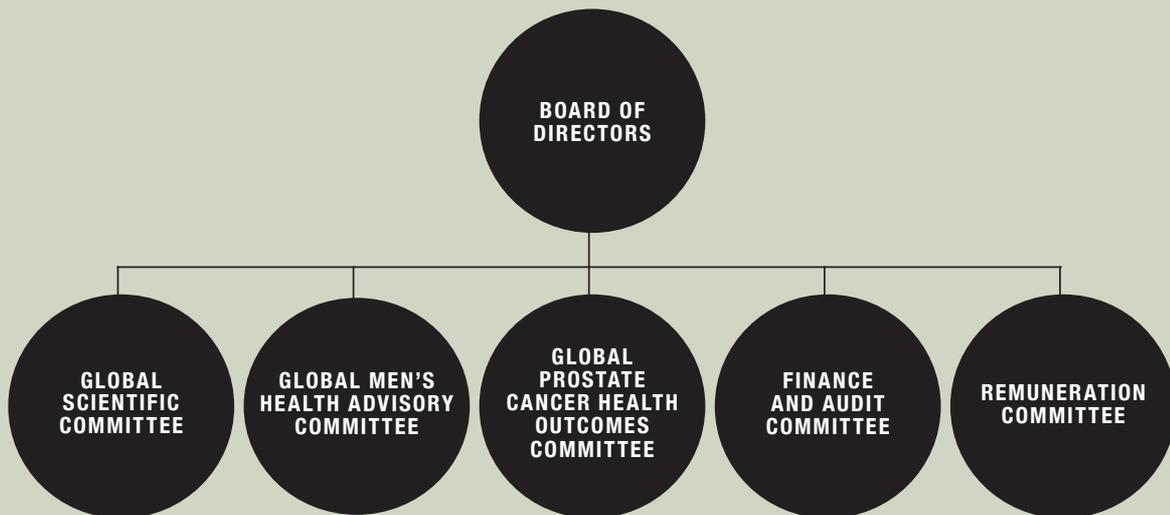
Liability limited by a scheme approved under Professional Standards Legislation.

GOVERNANCE

The Movember Foundation is registered with the Australian Charities and Not-for-profits Commission (ACNC). As a charity operating across the globe, the Movember Foundation complies with a range of regulatory and governance obligations. We take these obligations very seriously and the Foundation is committed to best practice levels of transparency, accountability and governance. The Movember Foundation's governance framework is available on our website. These policies are regularly reviewed to ensure that our governance framework reflects best practice and the particular needs of the charitable sector in each of the countries in which we operate.

THE MOVEMBER FOUNDATION BOARD OF DIRECTORS

The Movember Foundation is governed by a Board of Directors, who are accountable to the Movember community and general public. Its role is to ensure the Foundation maintains the highest standards of performance, governance, accountability, transparency and cost to fundraising ratios. The Board annually reviews the performance of the CEO. Our Board is skills-based, with members collectively bringing a wide range of expertise and experience. In keeping with the Movember Foundation's focus on minimising administrative costs, all Board members are unpaid for their directorships.



GOVERNANCE

BOARD COMMITTEES

The Board delegates part of its work to specialised committees which report to the Board, these include:

GLOBAL SCIENTIFIC COMMITTEE
(and specific Research Advisory Committees)
Assists the Board by:

01
Overseeing implementation of the Movember Foundation's Global Action Plan (GAP), an international research collaboration initiative that is accelerating outcomes by providing researchers from around the world the opportunity to work together on specific projects

02
Providing strategic thought leadership and advice on prostate and testicular cancer research undertaken by the Movember Foundation's men's health partners

GLOBAL PROSTATE CANCER OUTCOMES COMMITTEE
Assists the Board by:

01
Providing strategic thought leadership, oversight, review and advice on prostate cancer survivorship solutions, programs and interventions.

GLOBAL MEN'S HEALTH ADVISORY COMMITTEE
Assists the Board by:

01
Overseeing implementation of the Movember Foundation's Global Men's Health Strategy

02
Informing the prioritization of men's health investment opportunities

03
Providing strategic thought leadership on opportunities and gaps in the field of men's health and wellbeing

FINANCE AND AUDIT COMMITTEE
Assists the Board by:

01
Ensuring the reliability and integrity of information, including financial information, prepared for use by the Board

02
Ensuring the integrity of internal controls and governance structures

03
Appointing and supervising appropriate parties (including external parties) in carrying out internal audits

04
Appointing and supervising external audits

REMUNERATION COMMITTEE
Assists the Board by:

01
Setting the organisation's remuneration policy to ensure that Movember continues to attract and retain great staff

GLOBAL BOARD MEMBERS

JOHN HUGHES
CHAIR

John brings with him over 35 years banking experience. John retired from Macquarie bank in 2014 as executive director and Global Head of Macquarie's Principal Equity Investment Group managing a portfolio of global assets. John is also a Director at Palisade Investment Partners and Member of the Infrastructure Advisory board at First State Super.

OWEN SHARP,
EXECUTIVE DIRECTOR AND CEO

Owen joined Movember in 2015, initially as COO, having spent five years as CEO at Prostate Cancer UK where he oversaw the significant growth and development of the charity in order to get the cause of prostate cancer well and truly on the map.

ADAM GARONE,
EXECUTIVE DIRECTOR, CHIEF MO BRO

Adam is one of the co-founders of Movember and was CEO from the formation of the Foundation through to July 2016. Adam's career started with service as an officer in the Australian Army followed by a career in developing and marketing emerging web and mobile technologies.

PAUL VILLANTI
EXECUTIVE DIRECTOR, PROGRAMS

Paul oversees the Movember Foundation's program investments in prostate cancer, testicular cancer and mental health initiatives globally. He serves as a Director on the Board of Prostate Cancer Foundation (USA). Over the past 20 years, Paul has successfully led and built businesses in Australia across the infrastructure, technology, property and telecommunications sectors.

ANDREW GIBBINS
NON-EXECUTIVE DIRECTOR

Andrew brings over 17 years experience in private business strategy, operations, logistics and property development. Andrew has been a Director of the Movember Foundation since the Board was created in 2007.

PROF. COLLEEN NELSON
NON-EXECUTIVE DIRECTOR

Prof. Nelson is Professor and Chair, Prostate Cancer Research, Institute of Health and Biomedical Science, Queensland University of Technology.

NICK REECE
NON-EXECUTIVE DIRECTOR

Nick is Director of Strategy, Policy and Projects, at the University of Melbourne and a Principal Fellow with the Melbourne School of Government. Nick has worked as a senior adviser in the Office of the Prime Minister of Australia and for two Australian State Premiers. He is also a Councillor for the City of Melbourne.

GOVERNANCE
TEAM NOVEMBER

KATHERINE HOWARD
NON-EXECUTIVE DIRECTOR

Katherine is currently a Partner with Deloitte Touche Tohmatsu and has over 20 years' corporate finance and investment banking experience in Australia, the United States and Canada. Katherine was appointed Chair of the Finance & Audit Committee on 28 April 2016.

SIMON TRAYNOR
NON-EXECUTIVE DIRECTOR

Simon brings more than 20 years of experience in building and managing high profile, international sports, lifestyle, fashion and outdoor brands. He is currently the General Manager for YETI Australia & New Zealand.

KELLIE JOHNSTON
NON-EXECUTIVE DIRECTOR

Kellie is a dynamic and versatile marketing professional, with 20 years' experience delivering transformational insights-led B2B and B2C marketing strategies and leading large sales and marketing teams to outperform. Kellie is Head of Marketing and Communication at Australian Unity.

**GLOBAL SCIENTIFIC
COMMITTEE**

**PROF. COLLEEN NELSON,
GLOBAL SCIENTIFIC
CHAIR**

Professor and Chair, Prostate Cancer Research, Institute of Health and Biomedical Science, Queensland University of Technology

PROF. JACK SCHALKEN

Department of Urology, Radboud University Nijmegen Medical Centre, The Netherlands

**DR. ROBERT BRISTOW,
MD**

Clinician-Scientist and Professor at the University of Toronto

**DR. JONATHAN W.
SIMONS, MD**

President and CEO, Prostate Cancer Foundation (PCF)

A/PROF. BILL WATSON

Associate Professor of Cancer Biology, UCD School of Medicine and Medical Science, University College Dublin

PAUL VILLANTI

Executive Director, Programs, Movember Foundation

DR. CAROLINE MOORE

Senior Clinical Researcher, University College London Hospital

WESTLEY SCHOLES

Prostate Cancer Patient Advocate

PROF. SILKE GILLESSEN

Senior Consultant, Medical Oncology-Hematology Department, Kantonsspital St. Gallen

**DR. THEODORUS
VAN DER KWAST**

Consultant urogenital pathology at University Health Network

DR. ROBERT REITER

Professor of Urology, Member Molecular Biology Institute, Director of Genitourinary Oncology

**GLOBAL PROSTATE
CANCER OUTCOMES
COMMITTEE**

**PROFESSOR DAME
JESSICA CORNER, DBE**

Pro-Vice-Chancellor (Research and Knowledge Exchange), University of Nottingham

**DR. JENS DEERBERG-
WITTRAM**

Executive Director, The Boston Consulting Group, Germany. Member of the Executive Board, International Consortium for Health Outcomes Measurement (ICHOM).

DR. MARGARET FITCH

Professor (Adjunct) in the Bloomberg Faculty of Nursing and Professor in the School of Graduate Studies at the University of Toronto.

DR. MIKE GLODE

Professor Emeritus of Medicine, University of Colorado Health Sciences Center, Harvard University, USA

**PROFESSOR VILLIS
MARSHALL AC**

Chair Australian Commission on Safety and Quality in Health Care. Chair ACSQHC, Commonwealth Government, Australia

**GLOBAL MEN'S HEALTH
ADVISORY COMMITTEE
MEMBERS 2016-2017**

DON MCCREARY, CHAIR

Men's Health Consultant
and owner, DRM
Scientific Consulting

SUSAN BEATON

Principal Consultant,
Susan Beaton Consulting

ALAIN BRUNET

Associate Professor,
Department of Psychiatry,
McGill University

EHON CHAN

Executive Director, Social
Entrepreneurship, Malaysian
Global Innovation & Creativity
Centre (MaGIC)

JUDY Y. CHU

Affiliated Faculty member,
Program in Human Biology,
Stanford University

STEVEN CUMMINS

Professor of Population Health,
London School of Hygiene
and Tropical Medicine

ADAM GARONE

Chief Mo Bro & Co-founder,
Movember Foundation

NANCY RHODES

Assistant Professor,
School of Communication,
Ohio State University

JOHN WILLS

Research Director, Poche
Centre for Indigenous Health,
University of Queensland

**FINANCE AND
AUDIT COMMITTEE**

**KATHERINE HOWARD,
CHAIR**

Non-Executive Director

ANDREW GIBBINS

Non-Executive Director

JOHN HUGHES

Chairman, Movember
Foundation

**REMUNERATION
COMMITTEE**

ANDREW GIBBINS, CHAIR

Non-Executive Director

NICK REECE

Public Policy Fellow,
University of Melbourne

KATHERINE HOWARD

Corporate Finance Partner,
Deloitte Touche Tohmatsu

TIM GOLDENBERG

Group HR Manager
EBOS Group

**EXECUTIVE
LEADERSHIP TEAM**

OWEN SHARP

CEO

KEVIN EDWARDS

Chief Marketing Officer

PAUL VILLANTI

Executive Director, Programs

ELAINE FARRELLY

Chief Operations Officer

CHARLOTTE WEBB

Chief Fundraising &
Development Officer

STUART READ

Acting General Counsel

CHARTER AND POLICIES

The Board works to a Charter and a number of Governance Policies. The Board Charter provides a guiding framework for the corporate governance of the Movember Group and covers the role of the Board and the composition and operating principles of the Board. A Code of Conduct for Directors and Officers has also been adopted.

All Directors, individually and as a Board are required upon appointment to agree to act in accordance with the Board Charter, the Code of Conduct and the Policies. A copy of the Governance Policies which includes all these elements is available on the Movember website.

MEETINGS OF DIRECTORS

Nine Board meetings were held in the 2016-17 financial year. The Finance and Audit Committee met three times, and the Remuneration Committee met once.

STRUCTURE

AUSTRALIA

The Movember Foundation is an Australian based not for profit, unincorporated trust, Australian Business Number 48 894 537 905 which is run by The Movember Group Pty Ltd as Trustee (ACN 119 012 243). The Movember Foundation has been granted Deductible Gift Recipient status in Australia and as such all donors are entitled to a tax receipt and a full tax deduction for their donations. During the 15-16 financial year, the Movember Group Pty Ltd as trustee for the Movember Foundation ran the Movember campaign in Australia, and also in New Zealand, South Africa, and the Emerging Movember countries.

USA

Movember Foundation is a registered US entity (EIN 77-0714052) and runs the Movember campaign in the US. Movember Foundation is a not for profit organisation that is exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code and contributions to Movember in the US are deductible under section 170 of the Code. The Movember Group Pty Ltd as trustee for the Movember Foundation is the sole member of Movember Foundation.

EUROPE

Movember Europe runs the Movember campaign in the UK and Europe. Movember Europe is a company limited by guarantee in England and Wales (company no. 7275694). It is a registered charity in England and Wales (charity no. 1137948) and in Scotland (charity no. SC041981). The Movember Group Pty Ltd as Trustee for the Movember Foundation is the sole member of Movember Europe.

Movember Europe Trading Limited is a company limited by share capital (company number 7604578), and is used for the trading activities associated with the UK campaign. Movember Foundation e.V. is a registered association in Germany.

CANADA

Movember Canada runs the Movember campaign in Canada. Movember Canada is a not for profit corporation (company no. 767531-3) and is a registered charity (charity no. 84821 5604 RR0001). The Movember Group Pty Ltd as Trustee for the Movember Foundation is the sole member of Movember Canada.

FOR FURTHER INFORMATION ABOUT
THE MOVEMBER FOUNDATION,
PLEASE CONTACT:

MOVEMBER TEAM
PO BOX 60
EAST MELBOURNE VICTORIA 8002
AUSTRALIA

1300 GROW MO (1300 4769 66)

WWW.MOVEMBER.COM
OR INFO@MOVEMBER.COM